



CLYDEBANK TOWN CENTRE: DESIGN CHARRETTE  
BRIEFING NOTE 1: 5 January 2015

The Scottish Government has selected Clydebank town centre for a major locally driven design charrette, through their Charrette Mainstreaming Programme 2014-15. The fundamental aim is to involve local residents, business and stakeholders in planning the future of the town centre. A charrette is an intensive consultation that engages local people in the design of their community.

West Dunbartonshire Council is sponsoring the charrette and a design team led by Glasgow based Austin-Smith:Lord LLP (urban designers & architects) and Douglas Wheeler Associates Ltd (economic regeneration specialists) with Ryden (property consultants) and Transport Planning Ltd have been commissioned to facilitate the charrette. Planning and design workshops will be held in the Clydebank Town Hall over a four day period running from the 11<sup>th</sup>- 14<sup>th</sup> February 2015 when the public, designers and specialists will be working together, 'hands on', to prepare a long term vision, development framework and action plan for Clydebank Town Centre, with the ideas translated into plans and drawings.

The fundamental aim is to prepare a future vision with a realistic, integrated regeneration masterplan for Clydebank town centre. This will establish the priorities for regeneration investment and the character and form of development over the next ten years and ensure the support of local residents, businesses and key stakeholders.

In particular the charrette will:

- Develop a **shared long-term vision** for the future of Clydebank town centre and establish a commitment from the local community, businesses and stakeholders to delivering the changes required to achieve the vision.
- **Identify proposals** for the different town centre development sites, look to increase the range and choice of uses and improve transport interchange facilities, traffic circulation and parking as well as making more of the potential of the Forth & Clyde Canal.
- Establish a clear, agreed **integrated regeneration masterplan** and action plan for turning the outputs from the charrette into a longer term delivery strategy.
- The **charrette outputs** will also help to inform future Local Development Plans, Housing Plans and other significant local policies and investment plans.

In preparation for the February event and to finalise details, the Austin-Smith: Lord/ Douglas Wheeler Associates team will be arranging discussions in Clydebank during January. In the two weeks just before the charrette, *WAVEparticle* who specialise in developing and delivering effective community engagement will be in the area using different ways to make contact with the community and more details will be available in late January.

This is not a consultation on an existing plan. Planning the future of Clydebank town centre requires ideas from everybody in the community: young, old, residents and businesses who know the town centre. **The design team want to hear from you. Your views, at this early stage, will make a difference and play a key part in the future of Clydebank town centre.**

For further information Contact Alan Williamson, Team Leader - Forward Planning, West Dunbartonshire Council T: 01389 738539 E: [clydebankcharrette@west-dunbarton.gov.uk](mailto:clydebankcharrette@west-dunbarton.gov.uk)

You can also follow news & updates at <http://west-dunbarton.gov.uk/planning-building-standards/clydebank-town-centre-design-charrette/> & on Twitter @Cbankcharrette

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