STRATEGIC PRIORITY Our Economy – Strong and Flourishing	
Number of businesses given advice and assistance to start up through Business Gateway	
% of procurement spent on local small/medium-sized enterprises and SMEs who have a presence in West Dunbartonshire	
Immediately available employment land as a % of total land allocated for employment purposes	
% of young people entering a positive destination	1
Number of local people entering employment through Working 4U	1
Number of local people gaining a full qualification through Working 4U	
Number of people receiving support through Working 4U with more than one barrier to employment	
% of local people with increased or sustained income through reduced debt liability/debt management	1