

## Priority 5

### Objective 3:

Sustainable and attractive communities



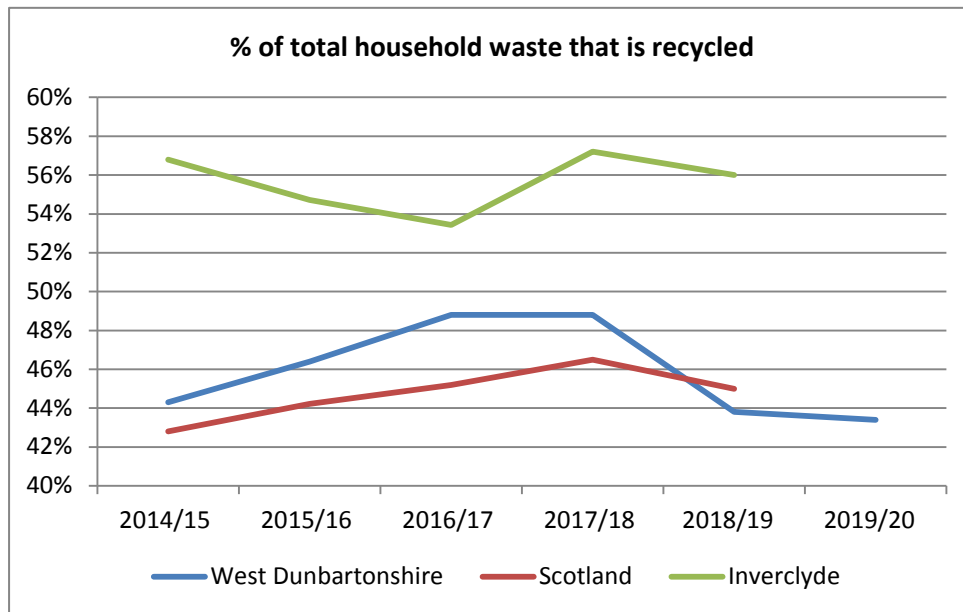
### Indicator:

% of household waste that is recycled



### Target:

55%



#### ***What does the data say?***

Results for 2019/20 show a decrease in performance resulting in a 0.4% point decrease over the last year. Performance sits below both the Scottish average the statistical neighbour of Inverclyde.

Approximately half of all waste placed in residual bins could be recycled. Officers have met with Zero Waste Scotland with a view to undertaking a comprehensive campaign to encourage residents to recycle more and reduce the quantities of non target material/contamination. Improved information and advice will support this campaign. Future targets have been reduced to 50% in line with the national target.