

## **Priority 4**



## Objective 4:

Our Council – Inclusive and Adaptable

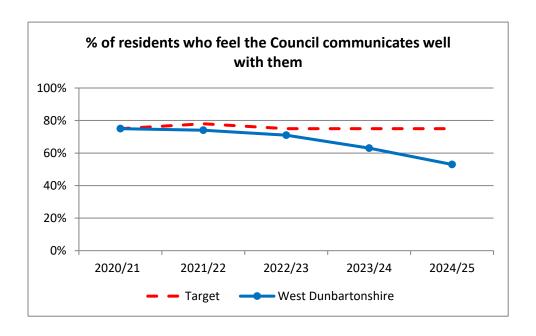


Target:

% of residents who feel the council communicates well with them



75%



## What does the data say?

Results for 2024/25 show that performance decreased 10% from the previous year and the target was missed.

Communication continues to be a key priority. Over the last year communications have been issued across a range of channels including social media, the Council website, media releases and Housing News as well as specific tailored communications.

This data is taken from the Resident telephone survey using random sampling.